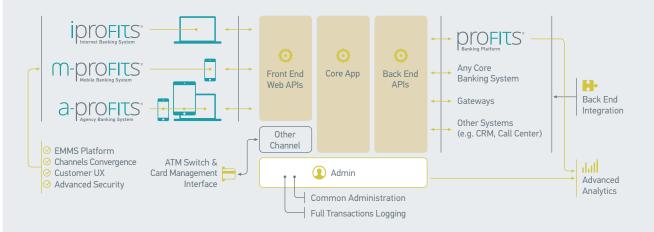
## **OmniChannel**



## **Agency Banking System**

An innovative and secure OmniChannel solution converging all digital channels, cooperating with any Core Banking System, offering unique user experience and personalized customer services



Two-way beneficial relationship:

Customers have a consistent experience whether accessing the bank via a mobile, a tablet, web or by visiting a branch in person.

The bank is able to **analyze** the information being fed in from different channels so that it can build up a detailed and accurate picture of the customer's preferences and behaviour. Likewise it can offer **personalized** services.

## **Highlights**

m-PROFITS° - Mobile Banking System

- i-PROFITS® Internet Banking System a-PROFITS® - Agency Banking System
- A single platform for all channels.
- Integration of all banking services across all devices and channels
- Advanced Customer and System Security (OTP-tokens, SSL)
- Smooth and real-time co-operation with any Core Banking System
- Fully integrated with INTRASOFT International's **PROFITS**° Core Banking System
- Smooth co-operation with Bank's other systems (e.g. CRM, Call Center, Analytics, etc)
- Common administration of all channels
- Unique User Experience
- Responsive design for all modern devices
- Pricing Policy of the Bank can be differentiated, based on transactions of each alternative channel